3.3.1 Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

ADDITIONAL INFORMATION

The Institution has created an ecosystem with constituted faculty members.The College with its excellent infrastructural facilities evolved constructive policy for creating innovativeecosystem. An approved Research Policy with stated objectives and procedures guides maintenance ofexisting and creation of new ecosystem from time to time. Accordingly, Board of Research Studies (BRS)was constituted with faculty members, students and representatives from industry/academia.

Centre for Innovation, Incubation and Entrepreneurship (CIIE) was established in consonance with the policy of Government of AP with an objective to make the college an innovation hub. Students and staff work with experts from industry and other fields in the incubation centre (CIIE) whiledoing their project studies for testing the innovative ideas and to transfer the key knowledge to Industry.One of the aims is to rope in their association and getting funding for tiny start-up projects.

Creative thinking is kindled among students by organizing poster paintings on emerging issues, workingmodels, static models and live models.

Students are encouraged to attend field visits, surveys, field projects and interaction with experts and faculty and submit a write up in the form of project proposals/reports.

The other initiatives of the college include:

Faculty Development Programs: College research committee encourages faculty to promoteinnovative research through Faculty Improvement Programs.

Research Projects: Faculty and students are encouraged to participate in various research programs and to present papers at International and National Seminars/Conferences/Workshops onon-duty basis.

Promotion of Research Centers: The College encourages faculty members to accept Research guideships from the affiliating University.

JKC Lab: It is an initiative to develop skills relating to application of knowledge, appraisel at test business environment and to help understand issues, face challenges, and to promote creativity.

Exploring Bio-Diversity: The department of Botany puts in best efforts to develop an Excellent ecosystem and bio-diversity in the college

College Canteen: College is having good canteen with all the facilities available to the students.

List of events with the details of resource persons and the topic of discussion are given in the following table:

S.No	Date	Name of the Resource Person	Department	Title of the Topic
01	09.06.2021	Sri Adi reddy Paradesi Naidu	Zoology	Webinar on Black fungus
02	21.06.2021	Dr N. Eswara Reddy,	Physical Education	International Yoga day celebrations
03	15.07.2021	Dr B. Sudhakar Reddy	Physics	Parent teacher meeting
04	29.07.2021	P. Aswini,	WEC	Awareness Programme On Disha App
05	22.07.2021	Dr N. Madhu sudhan Reddy	NSS	Tree Plantation
06	13.08.2021	Dr C.V Krishnaveni	IQAC	Awareness on

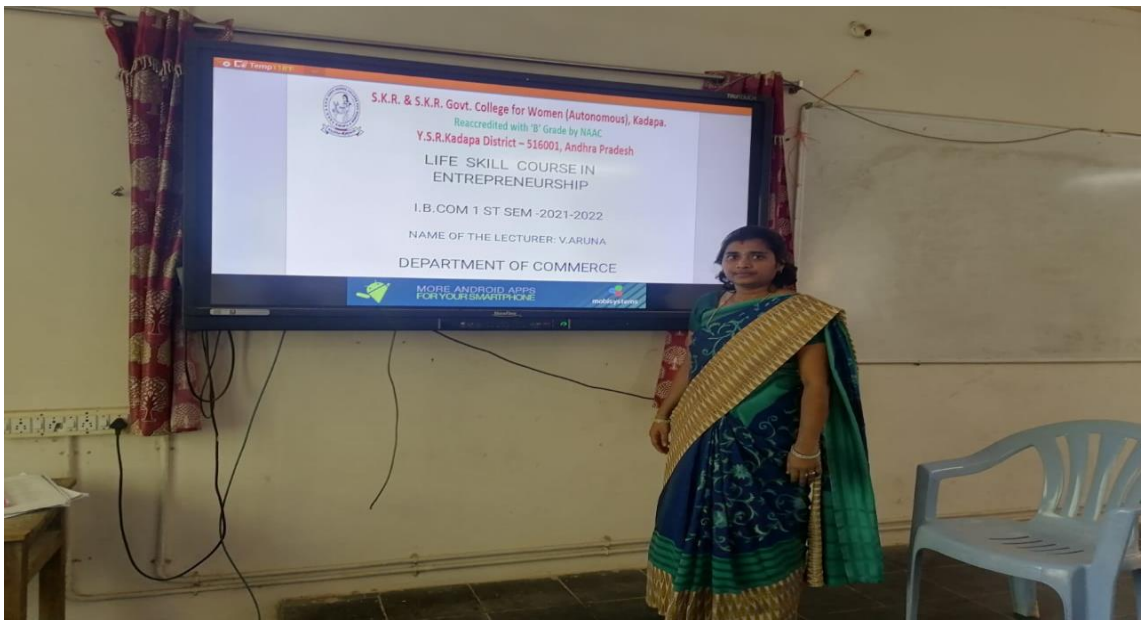
				Intelletual Property Rights
07	15.08.2021	Dr P. Subba Lakshumma	WEC, NCC, NSS	Independence Day celebrations
08	28.08.2021.	Dr G. Vijaya Lakshmi Devi	NSS	Vaccination programme
09	03.09.2021.	Dr G. Vijaya Lakshmi Devi	NSS	Vaccination programme
10	05.09.2021	Smt B. Yugavani	WEC	Teachers Day celebrations
11	16.09.2021.	B.Subramanyam	Economics	Career Guidance
12	06.09.2021	K. Namratha	English	Ganesha Competitions
13	16.09.2021.	Dr P. Subba Lakshumma	Chemistry	World Ozone Day celebrations
14	17.09.2021	K.Madan Mohan	Physical Education	Self defence
15	28.09.2021.	K. Gangadhar	History	World Tourism Day celebrations
16	02.10.2021	Dr P. Subba Lakshumma	NSS	Gandhi Jayanthi Celebrations
17	25.10.2021	Dr P.Subba Lakshumma,	Chemistry	Awareness programme on Drugs and Alcohol abuse
18	02.11.2021.	Sultan Mohiddin,	Urdu	Career Guidance
19	26.11.2021.	Dr G. Vijaya Lakshmi Devi,	Political Science	National Constitutional day
20	15.11.2021.	Dr G. Vijaya Lakshmi Devi,	Economics	Awareness program on CYBER CRIMES
21	22.12.2021	Dr S. Nagendra,	Mathematics	National Mathematics Day
22	24.12.2021.	Dr P. Subba Lakshumma	Commerce	National Consumers day
23	26.01.2022	Dr P. Subba Lakshumma	WEC,NCC, NSS	Republic Day celebrations
24	28.01.2022	Dr G. RaveendranathGaru,	SCIENCE	National Science day celebrations

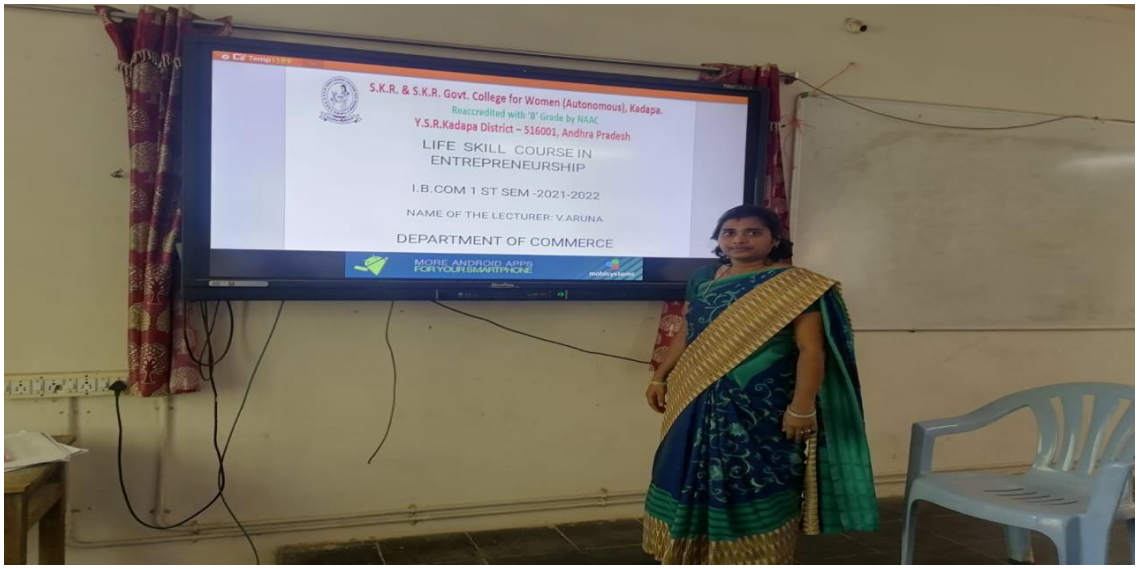
25	08.03.2022	Dr P. SubbaLakshumma	WEC,NCC, NSS	International Womens Day Celebrations
26	15.03.02022	Dr G.Vijaya Lakshmi Devi,	Economics	Awareness programme on Consumers Rights
27	16.03.2022.	Dr P. SubbaLakshumma	Economics	Legal rights
28	22.03.2022.	Dr G.VijayaBharathi,	Research Convenor	National seminar on "Research Methodology

TOPIC: Entrepreneurship

No. of Students Participated: 60
Class: I BCom Students
Resource Person: V. Aruna,, Lecturer in Commerce, GDC(W), Kadapa

Synopsis of the Topic: Entrepreneurship is the creation or extraction of economic value. With this definition, entrepreneurship is viewed as change, generally entailing risk beyond what is normally encountered in starting a business, which may include other values than simply economic ones.





Incubation Centre

Introduction Incubation Centre is a platform focused towards fostering & promoting the entrepreneurial spirit of start-up enthusiasts by providing a healthy ecosystem to promote their ideas, start-ups and researches into successful entrepreneurial ventures. It is a space for new age entrepreneurs and young minds to transform their innovative ideas into viable business propositions.

SKR & SKR Incubation Centre: The Incubation Centre has been established on 1st November 2021 at SKR &SKR College for Women(A), Kadapa. The Incubation Centre aims to inculcate the entrepreneurship skills among students.

Objectives: Following are the main aims and objectives behind the Incubation Centre 1. To develop the Entrepreneurs. 2. To help with business basics. 3. To make aware about marketing policies and conditions. 4. To give a real experience of starting a business unit. 5. To deal with the practical approaches of the theories. 6. To encourage the leadership qualities. 7. To develop the presentation skills. 8. To develop the skills like management, risk taking anddecision making. 9. To take the real experiences of investments, profits and losses arising out of business. 10. To make aware about the market competitions and business strategies. 11. To promote students to start new businesses. 12. To make the students self-employed.

VISION

Incubation Centre is a space for new age entrepreneurs and young minds to

transform their innovative ideas into viable business propositions. Our primary vision is to facilitate a platform for a budding entrepreneur to start a business venture with minimum risks. Incubation will ensure that incubates have access to technological assistance which will be generated through mentors with multidisciplinary expertise. We encourage young enthusiasts with creative pursuits with an inherent zeal to be entrepreneurs to take advantage of this novel initiative.

MISSION

The mission of Incubation Centre is to nurture and empower the next generation entrepreneurs to serve the local problems. The students, alumni of SKR & SKR College and faculty can come up with their ideas which might lead to the startup.

Members

1. Dr. P. Subba Lakshumma Chairman
2. T. Sreenivasulu Reddy Convener
3. Dr. M. Guru Mohan Reddy Member
4. Dr. P.V. Subba Reddy Member